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USPTO Fax: 571-273-8300

RE: IDS

Patent Application No. 10/662998

Filing Date: 9/16/2003

Title: Method For Improving A Web Site's Ranking With Search Engines

Inventor: Murashige, Derek

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Submission Content:

- Facsimile Transmittal Cover Sheet – 1 page
- IDS Statement – 2 page
- IDS – 1 page

Total pages: 4

Total Fees: \$0

Submitted By: Stewart J. Womack; 45,230

Date Submitted: 7/7/2006

Signature: /Stewart J. Womack/
Stewart J. Womack, Reg.# 45,230

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CENTRAL FAX CENTER**JUL 07 2006****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No.: 10/662998
First Named Inventor: Murashige, Derek
Assignee: The Go Daddy Group, Inc.
Filing Date: 9/16/2003
Art Unit: 2161
Examiner: Daye, Chelcie L
Docket No.: 0009
Customer No.: 43,699
Title: Method For Improving A Web Site's Ranking With Search Engines

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

IDS Statement

Dear examiner:

Please consider, and make of record, the attached IDS by Applicant. Applicants make no representations that a prior art search was performed or that the disclosed documents are in fact prior art on the claimed invention, but are only providing the IDS to fulfill Applicants' duty of disclosure to the examiner.

Fee

No fees are believed due for the filing of this IDS per § 1.97(b)(3). However, authorization is given to charge fees associated with this communication to Deposit Account No. 503,134 if fees are in fact due.

Application No. 10/662998
IDS

Any questions or suggestions regarding the application submitted herewith should be directed to the undersigned attorney for applicant at the telephone number listed below or by email to the email address listed below.

Respectfully submitted,

The Go Daddy Group, Inc.

Date: 7/7/2006

By: /Stewart J. Womack/

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PTO/SB/08A (07-05)

Approved for use through 07/31/2006. OMB 0651-0031

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Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>		Complete if Known	
		Application Number	10/662998
		Filing Date	9/16/2003
		First Named Inventor	Maxson, Chip
		Art Unit	2161
		Examiner Name	Daye, Chelcie L
Sheet 1	of 1	Attorney Docket Number	0009

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
		US- 6,298,341	10/2001	Mann et al.	
		US- 2002/0129013	9/2002	Thomas, C. Douglass	
		US- 6,745,248	6/2004	Gardos et al.	
		US- 2002/0065903	5/2002	Fellman, Barry	
		US- 2002/0091827	7/2002	King et al.	
		US- 6,880,007	4/2005	Gardos et al.	
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		US- 6,560,634	5/2003	Broadhurst, Larry Joe	
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		US- 6,519,589	2/2003	Mann et al.	
		US- 2004/0167982	8/2004	Cohen et al.	
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		US- 6,789,103	9/2004	Kim et al.	
		US-			
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FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				

Examiner Signature		Date Considered	
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